



a world of fun & fitness  
for all disabled children

# Easter Pop Up 2024

## Headline Statistics

Charity number 1189375

## What is a Pop Up?

The Pop Ups are smaller versions of our plans for the Gympanzees main centre and where we test our concept. During the Easter and Summer holidays we take over an entire school and fill it with multiple interactive rooms and spaces, designed to get disabled children and young people active, exploring and using their sensory systems.

Easter 2024 was the eighth Gympanzees Pop Up and the busiest yet at 90% full!  
**All age 0-11 sessions were fully booked.**

## Number of visitors

**1,243** bookings over 11 days

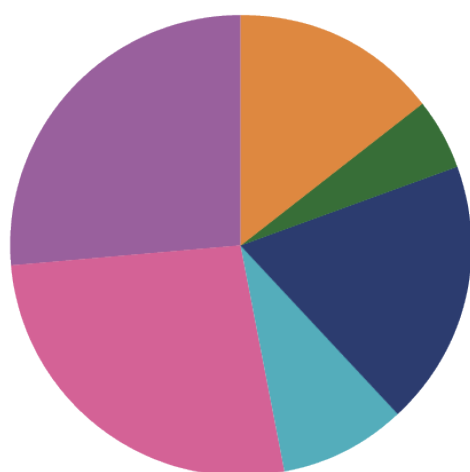
**2,486**  
visitors in total

(based on a ratio of 1 adult to 1 child)

## Who were our visitors?

### Type of Disability

Many of the children and young people that visit Gympanzees have disabilities that overlap a number of the following categories.



Sensory Needs	75%
Social and Communication Difficulties	74%
Learning Disability	52%
Behaviours that challenge	41%
Physical Disabilities	25%
Medical	14%

## Wheelchair/ mobility buggy users

26% of our visitors use a wheelchair or disability buggy.

## Ethnicities

English, Welsh, Scottish, Northern Irish	87%
Irish	1%
Any other white background	2%
White and Black Caribbean	3%
White and Black African	1%
White and Asian	1%
Any other mixed/multiple ethnic background	1%
Indian	1%
African	1%

‘Seeing both children free to just be with no pressure was magical. On a usual day, we struggle to leave the house due to high levels of anxiety. Today, she zoomed out of bed and shouted, ‘Gympanzees!’





## Gender

Male 61%

Female 38%

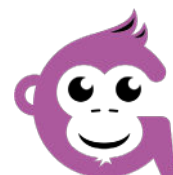


This figure follows the pattern from previous Pop Ups. A large number of our visitors are autistic and ADHD and evidence suggests diagnosis for ADHD and autism in young girls is much lower due to lack of research and autistic girls presenting differently to boys. This could be a barrier to more young girls accessing Gympanzees.

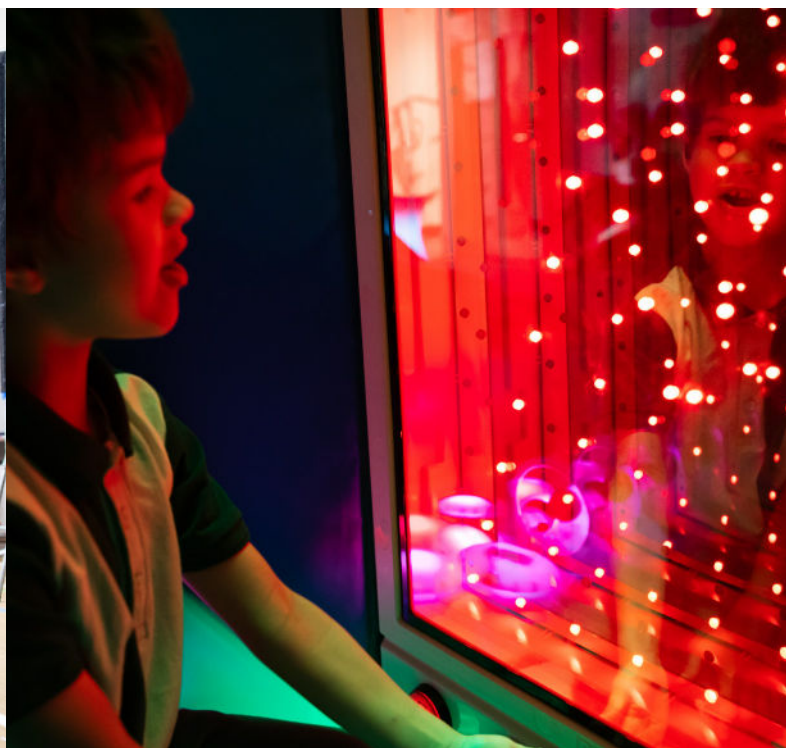
## Age

Age 0-10 77%

Age 11-25 23%



We have always had more younger than older visitors. This is expected as the equipment at the Pop Ups is portable and isn't as suitable for older children and young adults. There is more equipment suited to older children, teens and adults within the plans for the permanent Gympanzees centre.

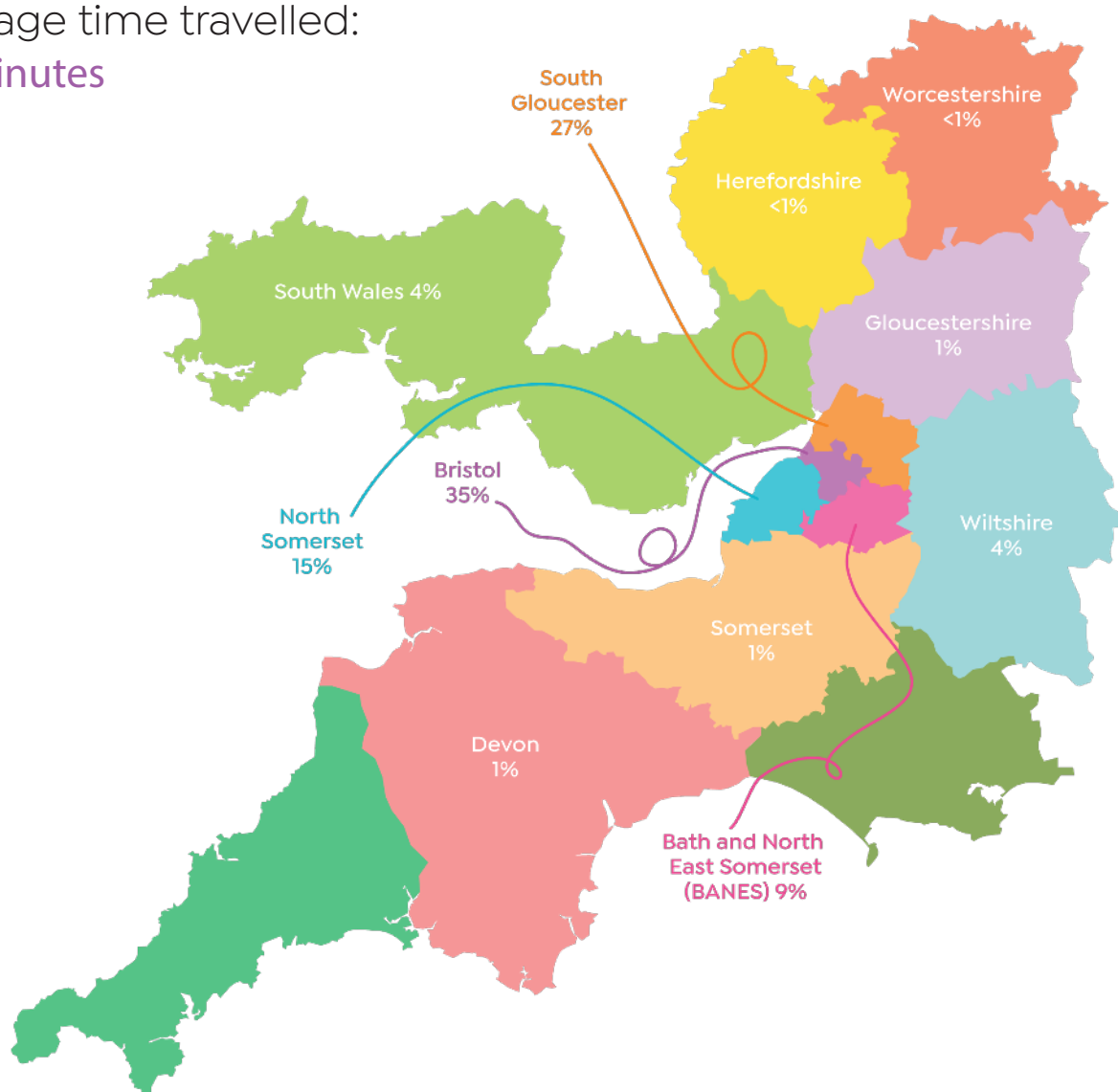


## Travel

Shortest time travelled:  
2 minutes

Longest time travelled:  
4-hour round trip

Average time travelled:  
31 minutes



Our visitors spent over 31,386 mins on the road, travelling 15,320 miles,  
that is the equivalent of 523 hours or 22 days  
That's the length of the British coastline TWICE.





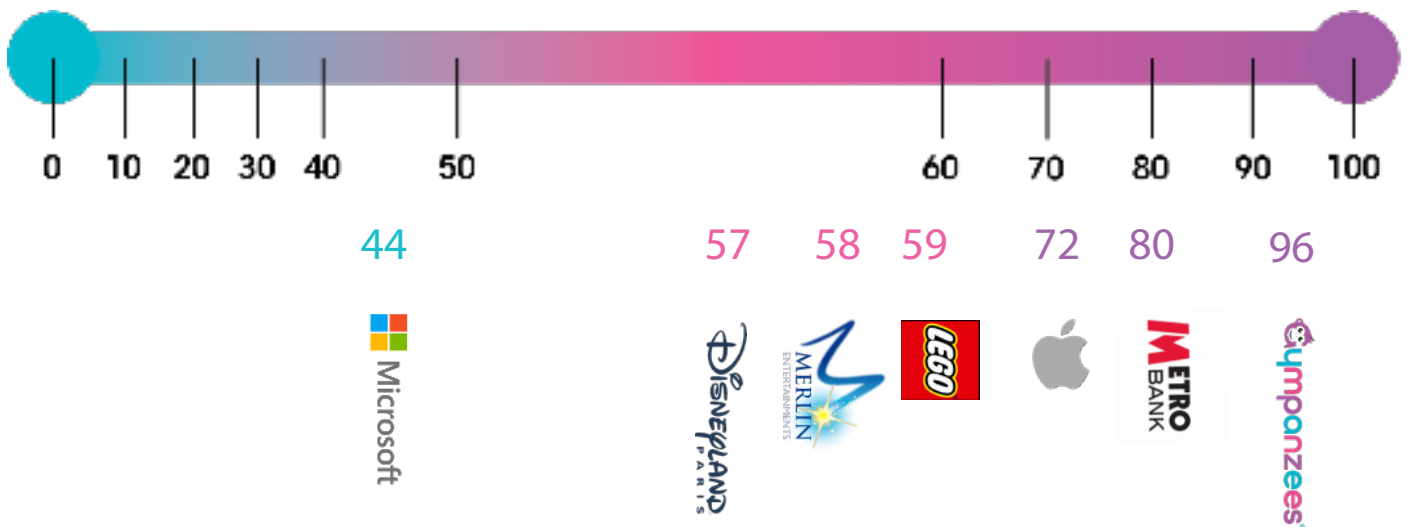
# Feedback



Net Promotor Score (NPS) –

Scores between 0 to 30 are typically good, but there's room for improvement. Scores of 30-70 are classified as great and it typically means you have a lot of happy customers. If your NPS is 70 or higher – you are doing an excellent job with a high number of promoters in your customer base.

Gympanzees Easter Pop Up scored 96.



73% of parents/carers reported they have experienced mental ill health some or all of the time

90% of visitors said they were able to talk to other parents

87% of parents/carers said their child was more physically active than usual

97% of visitors said they saw the emotional benefit of equipment for their child

71% of parents/carers said they had been effected by the cost of living



## What Parents Said...

"I bought my daughter today for the first time, I always find myself apologising for her loud screeching and laughing but no one looked or stared and it just felt really lovely"

"Seeing Y so regulated and excited has made my entire year"

"She gets all of her sensory needs fulfilled in one place"

"Loved seeing my child away from the screen, being a bit more physically active"

"We love being able to let E be himself, safe, in amongst like minded parents"

"Even though Wallace can't talk, the smile on his face said it all"

## B's Story

“ B is three years old and has a rare genetic mutation or disorder called ATP1A3. Before coming to Gympanzees, I think we'd tried almost every soft play in Bristol, but they didn't really work for us. **Coming to Gympanzees, B can just throw himself around and be as active as he likes, it's a safe space for him to explore.**

B struggled with walking and didn't walk until he was two and a half. Coming to Gympanzees has definitely helped develop his weight bearing. Playing on the pirate ship and exploring the different rooms has really helped. He loves Gympanzees so much, he was so determined to get to the next room. **It's the most walking we've ever seen him do.** ”

**Gemma - B's Mum**







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